

Nuremberg
27–31 Jan 2021



spielwarenmesse®



StarterPackage

Make an impact in the toy sector with
this simple, fast and affordable option
and save up to 38 %!

You have signed up for the Spielwarenmesse, but are not yet sure which services will give you the best springboard for the trade fair? With our StarterPackage, you can ensure the quick, clear and straightforward organisation of your participation.

And best of all: You save hard cash, as the package works out up to **38 %** cheaper than booking all of the services separately.

Simply use the Online Service Center www.spielwarenmesse.de/en/service (section: Stand) to book your StarterPackage and get the basics you need for a successful trade fair: we have thought of everything, from stand construction and a power supply through to the logo package.

Specifically for the Spielwarenmesse 2021, you have the option of booking additional hygiene-related services:

- PREMIUM StarterPackage: Integrated protective screen for the counter 78.20 €
- Plexiglas protective screen for the meeting table 93.85 €
- Hand sanitiser station incl. 1 L of disinfectant 220.90 €
- Antimicrobial surface treatment on furniture 18.50 € (per item of furniture)



You can collect SpacePoints with the PREMIUM StarterPackage.

Ramona Schneider would be pleased to answer any questions you may have:

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Spielwarenmesse eG

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DISCOUNT
SAVE UP TO **38 %!**

StarterPackage PREMIUM

Bookable until 31.12.2020



StarterPackage BASIC

Bookable until 15.1.2021



Stand		
	Carpet flooring: free choice of colours	Carpet flooring: anthracite (no choice of colour)
	Stand walls: Height: 3.00 m Without visible system frames (continuous smooth wall surface)	Stand walls: Height: 2.50 m Syma system with visible frames
	Lockable booth (1 x 1 m)	As PREMIUM
	Table + 3 premium chairs	Table + 3 standard chairs
	Illumination, waste paper basket, leaflet rack	As PREMIUM
	Fascia with your company logo	As PREMIUM
	Counter incl. bar stool	×
Power		
	Main power supply connection up to 3 kW (incl. flat rate for power consumption)	As PREMIUM
Internet		
	Wi-Fi single user access (flat rate)	As PREMIUM
Cleaning		
	Daily stand cleaning	As PREMIUM
Media package		
	Logo package (logo in the exhibitor directory and hall plan)	As PREMIUM
	3 online product presentations	×
Stand size	Price*	Price*
9 to 11 m ²	2,070.00 €	1,690.00 €
12 to 14 m ²	2,385.00 €	1,920.00 €
15 to 17 m ²	2,730.00 €	2,170.00 €
18 to 20 m ²	3,035.00 €	2,380.00 €
21 to 23 m ²	3,380.00 €	2,600.00 €
24 to 26 m ²	3,740.00 €	2,800.00 €
27 to 30 m ²	4,055.00 €	2,980.00 €

The **BASIC StarterPackage** cannot be booked for Entrance Mitte.

You are credited 250 SpacePoints for the **PREMIUM StarterPackage**.

You can **customise your stand even further** for an additional charge, such as by using digitally printed graphics priced at 79.40 €/m² (digital print on self-adhesive film incl. assembly).

* All prices are subject to the addition of statutory VAT. The participation fee and further charges are not included. There is no discount available for only partial use of the StarterPackage.